

Website Privacy Policy

Introduction

This Privacy Policy applies to information that users transmit to Dakim, Inc. ("Dakim"), through the Dakim website at <http://dakim.com>.

Dakim is committed to protecting the privacy and security of its online visitors by maintaining the highest confidentiality and security for all data collected from visitors to its website. This privacy notice describes how Dakim collects information and how it is used.

Information Collection and Use

When you register for certain services on the Dakim website, we will ask you to provide personal information. Information collected may include your name, shipping address, billing address, telephone numbers, e-mail address, and payment information (such as your credit card number). Dakim is the sole owner of information collected on its website and will not sell, rent, trade, or donate personally identifiable information collected from its website to third parties.

Dakim uses the information that it collects from visitors in order to provide the services that you request, including purchasing Dakim products from the online store and participating in demos. We may also use your personally identifiable information to provide you with newsletters, marketing or promotional materials, and customer support materials or notices about new products and services that may become available.

Cookies

Many websites use "cookies" to help personalize a visitor's online experience. A cookie is a small data file that is placed on the hard drive of a computer by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you. You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Dakim website.

Cookies make it easier for you to use the Dakim website, and they allow us to remember your identity and preferences so we can display content appropriate for you and your interests and better sell our products, services, and software to you.

Log Files

Dakim gathers certain information automatically and stores that information in log files. This information includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data. Dakim uses this information, which it does not identify with individual users, to analyze trends, to administer the website, to track users' movements around the site and to gather demographic information about our user base as a whole. Dakim does not link this automatically-collected data to personally identifiable information.

Sharing

Dakim may employ third parties to perform functions on our behalf. These functions may include order fulfillment, package delivery, marketing assistance, postal and email delivery, customer service, data analysis, and credit processing. The third parties we contract for these purposes have limited access to your personal information and may not use it for other purposes.

As our business evolves, Dakim may acquire or sell business units or subsidiaries. Customer information is one of the business assets that would be transferred in these types of transactions. In such an event, your personally identifiable information would only be used in a manner consistent with Dakim's pre-existing privacy policy. Dakim also reserves the right to disclose your personal identifiable information as required by law or when, in good faith, Dakim believes that such action is necessary to comply with a judicial proceeding, a court order, or legal process served on Dakim.

Children

Dakim understands the importance of protecting children's privacy. The Dakim website is not designed for or directed at children and the online store does not sell products for purchase by children. Dakim will not knowingly or intentionally collect personal information via the Internet from children under the age of 18.

Links

The Dakim website may contain links to other sites. Please be aware that Dakim is not responsible for the privacy practices of such other sites. Dakim encourages users to be aware when they leave our site and to read the privacy statements of each and every other website that collects personally identifiable information. Dakim's privacy statement applies only to information collected by its website.

Security

Dakim takes the security of the data collected on its website very seriously. Dakim uses a secure server hosting location with security and monitoring, firewall protection, controlled access and encryption technology to protect your information 24 hours a day, 7 days a week.

Changes to this Privacy Policy

If we decide to change our privacy policy, we will post those changes to this privacy statement, the homepage, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. We reserve the right to modify our privacy policy at any time, so please review it frequently. If we make material changes to this policy, we will notify you here, by email, or by means of a prominent notice on our homepage.

Last Update

The Website Privacy Policy contained herein became effective on November 10, 2008.

Contact

If you have any questions or concerns regarding Dakim's Website Privacy Policy, please contact Dakim by email (info@dakim.com) or telephone (310-566-1350).