

# Dakim BrainFitness

## Resident Meeting Opening Remarks

Welcome everyone. As I'm sure you can tell from all the posters, table tents, letters, brochures and other materials that you have seen recently, we are committed to helping you do everything you can to keep you mind sharp. So we're very excited to offer you the clinically proven Dakim BrainFitness program.

If you're asking why should I be interested. Ask yourself three questions:

1. Have you ever walked into a room, and then couldn't remember why you went there in the first place?
2. Have you ever started to dial a phone number you've called a million times, and couldn't remember the number?
3. Have you run into someone you know, but can't remember their name to save your life?

Well, we may dismiss these as "Senior Moments", but we all know that they're a real concern for all of us as we age.

So you might ask, "Is there anything I can do about this?"

The answer is YES. Brain researchers have long known that when it comes to staying sharp as we age, **it's a matter of use it, or lose it!**

This is where the clinically proven Dakim BrainFitness program comes in.

If you use Dakim BrainFitness—and it's easy and fun to do—it WILL help you significantly improve your memory, focus, and concentration, while you fight the threat of memory loss! And I can't wait for you to see how much fun it really is.

In fact, thousands of people just like you in senior living communities, all across America, are using Dakim every day to improve their memory and fight the threat of memory loss... And they do it because they notice the difference it makes, **and because it is so much fun.**

Dakim BrainFitness runs on PCs, Macs, and iPads—your own, as well as the computers here in our community. (mention Dakim Touchscreen computers if they are available in your community.)

In a moment I'm going to show you a demo of the program, and then I'll answer any questions you might have, and then we invite you all to sign up.

The sign-up sheet is right here (INDICATE WHERE).

I've also put some of the brochures that explain the program in detail next to the sign-up sheets.

(NAME) and I will be in charge of the Dakim program, so if you have any questions at any time, just ask-away.

So, without further ado, let's do the demo.

What do you think? It looks like fun, right? Are there any questions?